



## John S. Brana-Distinctive Jewelry

[www.johnsbrana.com](http://www.johnsbrana.com)

**Press Contact**

**Karri Ann Frerichs, Altitude Promotions**

San Francisco, California

+1.402.490.2579

[info@altitudepromotion.com](mailto:info@altitudepromotion.com) | [www.altitudepromotion.com](http://www.altitudepromotion.com)

---

FOR IMMEDIATE RELEASE

### **GIVEN BOUTIQUE WILL BE THE FIRST SAN FRANCISCO RETAILER TO CARRY JOHN S. BRANA – DISTINCTIVE MEN'S JEWELRY COLLECTION**



**August 6, 2008 / San Francisco.** Selections from John S. Brana's men's jewelry collections as well as several women's jewelry pieces are now available at GIVEN, 575 Castro Street, San Francisco. This Castro neighborhood lifestyle boutique is a local favorite for art, home accessories, and, of course, contemporary jewelry. Customers will enjoy unique textures in fine silver jewelry sets including rings, pendants, bracelets and cufflinks from John S. Brana's Reptile, Redwood and Tonga men's collections.

"John Brana's jewelry is a perfect fit at GIVEN," said Nick Romero, owner of GIVEN which is in its second year of business. "All the work by our store artists share a common theme: creativity, beauty and just a hint of the unexpected combined with unmistakable quality. John's jewelry has all of these aspects in abundance!" San Franciscans may best know this boutique location as the former camera store and recent set of Milk, a documentary of the 1970's gay and civil rights activist, Harvey Milk. Romero was most drawn to the raw, geometric texture found in Brana's Tonga collection of fine silver chunky bracelets, cufflinks, rings and pendants. In addition to eight different men's styles, GIVEN will also sell several women's jewelry pieces including a chased link necklace, bracelet and earrings in 14K gold-filled and two hand-sculpted copper cuffs.

John S. Brana began crafting his jewelry collections by hand in his West Portal studio overlooking the Pacific Ocean after leaving a career as vice president of finance for the Charles Schwab Corporation in 2003,. Brana's creative influences come directly from neighborhoods in and around San Francisco, including Nob Hill, Pacific Heights, Seacliff and Sonoma. To view all styles available by John S. Brana, please visit [www.johnsbrana.com](http://www.johnsbrana.com).

For more information and media requests regarding John S. Brana – Distinctive Jewelry, please contact Karri Ann Frerichs at 402.490.2579 or [karriann@altitudepromotion.com](mailto:karriann@altitudepromotion.com).

###