



John S. Brana-Distinctive Jewelry

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FOR IMMEDIATE RELEASE

John S. Brana to Accessorize Cancer Survivors in “Hatwalk 2008” Fashion Show

October 7, 2008/ San Francisco. The Asian American Cancer Support Network, www.aacsn.org, is proud to host its fourth annual fundraising gala, “Hatwalk 2008” to raise money and awareness to fight the effects of cancer on communities of Asian ethnicities. This year, the focus will be on the Filipino community. The event takes place Saturday, November 1, 2008 at 7:00 p.m. at the Hyatt Regency Hotel Burlingame, 1333 Bayshore Highway, Burlingame, CA.

“Hatwalk” celebrates the value of hats and the comfort they bring to individuals undergoing cancer treatments. Guests will enjoy a three-course dinner, silent auction and fashion show, concluding with a runway finale featuring cancer survivors adorning pink hats in honor of Breast Cancer Awareness Month. John S. Brana, a San Francisco-based handcrafted jewelry designer, is proud to accessorize these brave women with his bold, wearable art jewelry designs as they strut down the runway.

“I wanted to be apart of this show because I understand the importance of cancer awareness and how it affects so many of us,” said the designer who’s jewelry will embellish the evening wear ensembles of up to 17 cancer survivors. John S. Brana’s jewelry designs may also be seen at a trunk show and artist collaboration taking place the next week, Thursday, November 6, 4p.m. to 7p.m. at Art People Gallery in the Crocker Galleria, San Francisco.

- To reserve tickets to “Hatwalk,” please visit www.aacsn.org and click on the “Purchase Tickets” link.
- To view Brana’s entire collection of San Francisco-inspired handcrafted jewelry, visit www.johnsbrana.com.
- For information and media requests, please contact Karri Ann Frerichs at karriann@altitudepromotion.com or 402.490.2579.

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