



Revelation by M.E.

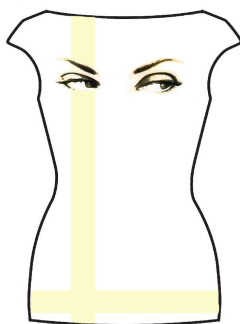
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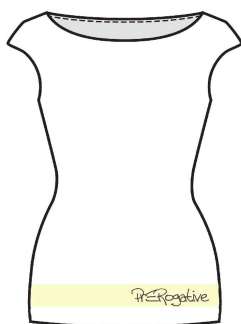
Introducing "PreRogative by RbME" a Women's T-Shirt Collection For Making a Statement (and Changing Your Mind!)

Revelation by M.E. launches a collection of reversible graphic tees that are as versatile as their day to evening dresses and business casual separates. Now, whether it's work-to-play or no-work-today, Revelation by M.E. offers the wardrobe as multi-faceted as you.

Eye Know You Want Me



PreRogative by RbME



As versatile as the Abby Dress, "Eye Know You Want Me" may be worn front or back as a high neck with seductive eyes, or as a scoop neck with the simple PreRogative logo.

San Francisco, CA/ June 26, 2009 –

Revelation by M.E., emerging fashion designer, is gaining recognition for offering innovative fashion collections of day dresses and cocktail dresses for the style savvy, working woman on the go. This summer, they will branch into the more carefree side of fashion with "PreRogative by RbME," featuring reversible graphic tees and stylish tops for women. This season-less collection will include tees, tanks and tunics that do not stray from Revelation by M.E.'s signature design element – fashion versatility.

"This collection is about defining your character, picking a part, or choosing your mood" describes Eloisa Serrano (the "E." in "M.E."), co-designer for the brand. Myrda Monasterial (the "M.") further elaborates, "We're focusing on emotions, attitudes and expressions. 'PreRogative' is about making a statement without saying a word." Women will be able to choose from reversible tees featuring contrasting graphics, one-shoulder silhouettes, sexy tanks and fashionable tunics for day or night. The "PreRogative by RbME" collection focuses on casual fashionable ready to wear at accessible price points.

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Those style savvy women who are familiar with the brand's higher end dress collection, including Jessica Alba, Angelina Jolie, Jennifer Garner and Tori Spelling, appreciate the comfort that accompanies the styling options. Revelation by M.E. continues their dedication to all day wear as well as fashion by producing "PreRogative by RbME" from modal, a luxuriously soft natural fabric that is cooler to the touch than cotton, color fast and fade resistant. They also pride their brand on being 100% Made in the USA, thus limiting their carbon emissions.

For wholesale and media inquiries, please visit www.altitudepromotion.com, email info@altitudepromotion.com or call Karri Ann Frerichs, Altitude Promotions, at +1.402.490.2579.

- Revelation by M.E. looks forward to launching "PreRogative by RbME" August 7, 2009 to approximately 10,000 shoppers at the Style Lounge Fashion Show and Shopping Event, taking place at the Oakland Museum of California, 1000 Oak St., Oakland, CA 94607. 5pm – 12am.

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