



John S. Brana- Distinctive Jewelry

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FOR IMMEDIATE RELEASE

Jewelry Buyers May Now View Jewelry Collections by John S. Brana in the Altitude Promotions Fashion Showroom

John S. Brana, San Francisco jewelry designer, is now represented at the showrooms in the San Francisco Fashion Collective in San Francisco's design district.



November 9, 2009/ San Francisco. John S. Brana has been designing handcrafted jewelry since 2006 and has been featured in over a dozen fashion media and jewelry trade publications since launching his career. This November, he became one of a handful of jewelry designers whose collections are showcased by fashion sales representatives in San Francisco's only fashion showroom collective. Retail buyers and fashion editors may now view John S. Brana's handcrafted fine jewelry in the newly opened Altitude Promotions showroom in

the Sobel Building in the heart of San Francisco's famed design district.

The San Francisco Fashion Collective consists of seven fashion sales representatives, each with their own showroom, who manage over 35 apparel and accessory brands. This November, Altitude Promotions joined the SFFC and opened its own showroom featuring four fashion brands including the jewelry collections by bridge category jewelry designer, John S. Brana. San Francisco-inspired jewelry collections which are showcased include the Muir Woods Collection of nature-inspired jewelry, the Nob Hill Collection of fine silver filigree earrings, the SoMa Collection of statement cuffs, the Barbary Coast Collection of semi-precious gemstone necklaces and wire-wrapped earrings, and the Pacific Heights Collection of large carat gemstone earrings and cocktail rings.

The Altitude Promotions showroom is located in the San Francisco Fashion Collective at 680 8th Street, Suite 240, San Francisco, CA 94103. Retail buyers and fashion editors are welcome to visit the Altitude Promotions showroom to view John S. Brana's collections and line sheets Monday through Friday from 9a.m. To 6p.m. To schedule an appointment with the showroom and to request line sheets, please email info@altitudepromotion.com or call Karri Ann Frerichs directly at 1.402.490.2579.

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